

About the creators of the *This Day* series

Creator Joni B. Cole was having a bad day when she conceived the idea for the *This Day* book series. Trying to deal with a serious illness in her family, job woes, and a child who refused to wear socks in the winter, she wondered if any one else was feeling so low. Surely not. But what were other women doing and feeling and thinking on this very same day? And so *This Day* was born out of self pity, curiosity, and a need to connect. Joni is also the author of the inspiring (and hilarious) book *Toxic Feedback: Helping Writers Survive and Thrive*. The Erma Bombeck Writers Workshop declared *Toxic Feedback*, “required reading for all writers.” *Library Journal* “strongly recommended” the book to writers, teachers, and workshops. (For more info, visit www.toxicfeedback.com.) Joni received a Master of Arts in Liberal Studies degree from Dartmouth College, and has taught writing workshops for about fifteen years. She is a frequent speaker at MFA programs and writing conferences around the country, and is currently working on a collection of personal essays. Joni lives in Vermont with her husband and two daughters.

B.K. Rakhra is a writer and part-time professional movie watcher (coding movies for a university-based risk behaviors study). She left the nine-to-five world of steady paychecks and affordable insurance when she segued from fundraising to fiction writing (short stories, screenplays, her memoirs). As a writer, an observer, and an insatiably curious woman, there was no way she could say no to *This Day*, a book series that would let her ask anyone—anyone!—what her day is like. She continues to test her theory that no kids + no husband = eternal youth.