

Women, please share details of your daily existence

Melissa Rayworth
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What will you be doing on March 27? Joni Cole wants to know. And if you tell her, she might just publish the details.

Cole is a co-editor of the "This Day in the Life" book series, which began in 2002 with the publication of *This Day: Diaries from American Women*. The concept of her books is this: Women submit "day diaries" of their thoughts and actions from a single 24-hour period, which Cole then compiles into a snapshot of the varied and often hectic lives of American women.

As she prepares the next installment, Cole has teamed up with Colgate to create the National Day Diary Project, which encourages women to post their diaries at www.my247life.com.

"Anybody across the country can pick a single day, and she can go to the Web site and post it and read other women's day diaries," says Cole. The bonus for those who choose March 27 to chronicle is that they could be included in Cole's next book, due out in 2008.

The Web site, designed as a virtual community where women can connect over their similarities and marvel at their differences, offers tips on creating a successful diary.

"Women should know, this is not a writing project. Every woman has a beautiful natural voice, the voice she hears in her head when she's thinking," says Cole.

"I thought one of the biggest challenges when I did the book would be to entice women to participate," she says. But she received a flood of submissions, ranging from the mundane ("At Walgreen's drive-through picking up prescriptions. I'm actually surprised I remembered.") to the philosophical ("What more can we ask of life than that we would be missed if we were not here?").